

CELEBRATING 10 YEARS ALONG THE ALAMEDA

4TH OF JULY

2008

2017

Rose, White & Blue Parade

The Rose, White and Blue Parade is a much-beloved annual event in the neighborhoods of the greater Rose Garden area along The Alameda.

This year we celebrate our 10th Anniversary, making this the longest running parade in The Alameda's rich history, outlasting even the Carnival of Roses and the Fiesta de las Rosas.

We invite **EVERYONE** to join us to make it our biggest and best parade yet as we commemorate this milestone.

Everyone loves a parade!

Here's how you can join in the fun:

PARTICIPATE IN THE PARADE

March in the parade or ride in a vehicle with a banner to identify your business or organization—let everyone know that you are a part of our wonderful community.

Don't have a group? No problem, we have opportunities for individuals to participate as well, and it's a great way to make new friends while having fun and celebrating!

VOLUNTEER YOUR TIME

The RWB Parade is seeking volunteers to help out on the day of the big event!

All are welcome and encouraged to get involved, either as a volunteer or as a participant in the parade. So gather your groups, neighborhoods, and organizations—and sign up NOW!

Get information and forms online at: www.RWBSJ.org